## **ABSTRACT**

Improved color image display accuracy can be achieved across a computer network by obtaining information characterizing the color response of display devices associated with a client residing on the computer network, and using the information to modify text files defining color values for presentation of objects in web pages. Display accuracy can be achieved in a network having multiple clients that receive images. The information can be obtained, for example, by guiding clients that download images or other visual content through a color profiling process that profiles the color response of the display device. For example, such guidance may take the form of a series of instructional web pages that are delivered to the client. The web pages can be made interactive to enable collection of color characterization data from the client.

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